



Empower Employee Health **E**nhance Organizational Performance

Know your genes | Nourish your performance | Grow your productivity

Science-driven, personalized corporate wellness programs built on genomics, gut microbiome, and food sensitivity insights creating healthier, more productive workplaces!

Why Corporate Wellness needs a new approach?



The Challenge

Corporate wellness programs often deliver limited results because they focus on generic interventions.

In reality, each person's metabolism, immune response, and nutritional needs are unique; influenced by genetics, gut health and individual food sensitivities.

This leads to:

- Unexplained fatigue and stress
- Low engagement with standard wellness plans
- Reduced focus, higher sick days, and preventable chronic issues

The Solution

GeneSupport bridges the gap between health data and business performance. By using genomic, gut microbiome, and food sensitivity testing, we help employees understand their bodies, leading to sustainable health improvements and measurable organizational outcomes.

Custom-designed Wellness Solutions

As a research and development-driven organization, GeneSupport has the capability to customize corporate wellness programs according to your workforce demographics, industry profile, and organizational goals ensuring every program fits your company's unique needs.

The science behind our corporate Wellness Programs



GeneSupport's corporate wellness model integrates three scientific foundations that make employee wellbeing truly personal and effective:

Nutrigenomics Your Genes, Your Nutrition

We study how an employee's genes affect nutrient absorption, metabolism, fat utilization, and response to diet and exercise.

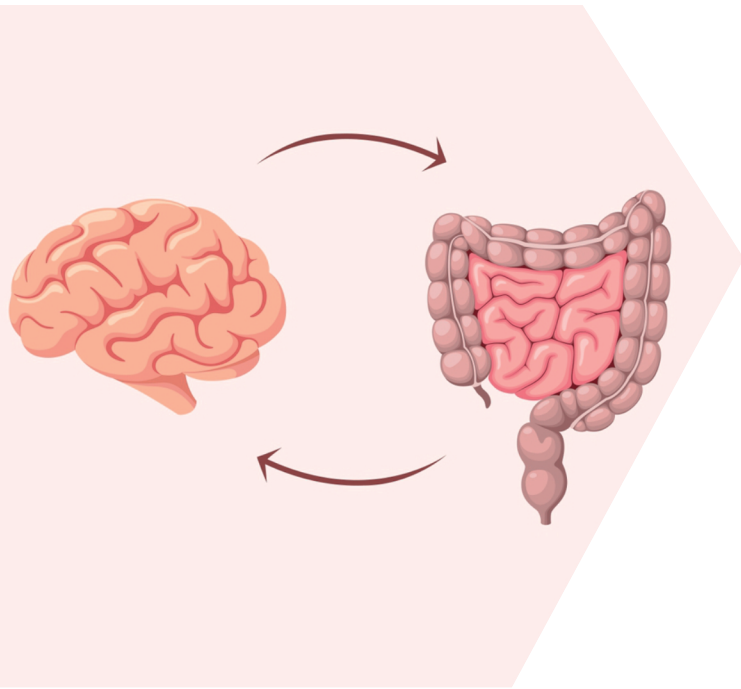
Outcome: Personalized nutrition plans that boost energy, focus, and long-term metabolic health.

No 'one size fits all' solutions
No 'trial and error' solutions.



Gut Microbiome Health

The Gut-Brain Connection



Gut microbiome influences digestion, immunity, inflammation, and even mood regulation.

Our microbiome profiling helps employees restore balance through targeted dietary and lifestyle interventions.

Outcome: Stronger immunity, better digestion, and enhanced emotional wellbeing.

Food Sensitivity Analysis

200+ Foods tested

Many employees experience hidden food-related inflammation that impacts focus, energy, and productivity.

Our advanced food sensitivity panel evaluates immune reactions to over 200 commonly consumed foods, identifying what truly suits the individual.

Outcome: Reduced bloating, fatigue, and headaches leading to higher daily performance and mental clarity.



Superiority of Gene-Based & Microbiome-Based Corporate Wellness vs Generic Plan

Key Metric / Business Impact	Generic Corporate Wellness Plan	Gene & Gut Microbiome-Based Precision Wellness Plan	Measured Advantage (Indicative)
Personalization & Relevance	Generic diet and fitness plans with limited customization.	Personalized nutrition, fitness, and stress protocols based on DNA and gut microbiome data.	Up to 5× higher engagement due to tailored recommendations.
Employee Engagement & Participation	Typically, 40–50% participation, drops after 3–6 months.	65–80% sustained participation; employees stay motivated seeing measurable biological feedback.	+30% improvement in long-term engagement.
Health Outcomes (NCD Risk Reduction) *Non-Communicable Disease	Generic advice yields modest improvements (2–3% reduction).	Precision wellness drives 8–12% measurable reduction in NCD risk markers (BMI, HbA1c, triglycerides).	3–4× greater improvement in metabolic health.
Productivity & Absenteeism	Limited impact on presenteeism and absenteeism (1–2% improvement).	Personalized wellness → improved gut health & energy → 5–8% productivity gain, 20–30% reduction in sick days.	Tangible ROI via productivity uplift.
Return on Investment (ROI)	ROI ≈ ₹2–3 saved per ₹1 invested (varies by program).	ROI ≈ ₹5–8 saved per ₹1 invested due to lower healthcare claims & absenteeism.	2× higher ROI potential.
Long-term Sustainability	Participation declines after 6–9 months.	Dynamic, data-driven updates keep programs relevant & evolving.	Sustained impact & higher lifetime value.

Strategic Advantage	Impact for the Organization
Data-driven Precision Health	Delivers quantifiable improvement in employee well-being.
Productivity Boost	Fewer sick days, higher focus, and reduced burnout.
Reduced Healthcare Costs	Preventive intervention lowers claims and chronic disease burden.
Employee Retention & Engagement	Enhanced wellness culture increases retention and satisfaction.
ESG Alignment	Supports SDG 3 (Health & Well-being) and strengthens sustainability reporting.

Organizational Benefits



Strategic Advantages for Corporates

Enhanced Productivity

Employees perform better when nutrition, lifestyle, and immunity are aligned with their biology.

Reduced Absenteeism

Identifying food and lifestyle triggers reduces recurring fatigue, digestive issues, and stress-related downtime.

Higher Employee Engagement

Personalized wellness programs feel relevant driving long-term participation and enthusiasm.

Organizational Benefits



Lower Healthcare Costs

Prevention-focused interventions reduce chronic disease risks and insurance claims.

Stronger Retention & Employer Brand

Organizations that invest in employee wellbeing become employers of choice.

Supports CSR & ESG Goals

Directly contributes to SDG 3 (Sustainable development goal):
Good Health & Wellbeing aligning corporate responsibility with measurable impact.

How the Program Works

Simplified 5-Step Implementation



How it works

👍 Awareness & Enrollment

Educational sessions to introduce employees to the concept of personalised wellness.

👍 Sample Collection & Testing

At-home or on-site collection for genomic, gut microbiome, and food sensitivity analysis.

👍 Personalized Reports

Each participant receives a private, easy-to-understand report outlining nutrition, food compatibility, and lifestyle recommendations.

👍 Expert Counselling & Action Plans

One-on-one or group sessions help employees apply insights for lasting, lifestyle and behavioral changes.

👍 Corporate Analytics Dashboard

HR teams receive anonymized group insights and wellness engagement metrics for tracking progress.

Pioneers in Genomic Wellness



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- 👍 Over a decade of leadership in nutrigenomics, gut microbiome and preventive healthcare
 - 👍 Robust data security and privacy framework
 - 👍 Scalable programs for teams of any size, across industries
 - 👍 Trusted by corporates, clinicians, and wellness experts across the globe

Our Distinction



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- 👍 Scientific Integrity**
Evidence-backed recommendations
 - 👍 Personalized yet Scalable**
Tailored for individuals, manageable for HR
 - 👍 Complete Ecosystem**
Testing, counseling, analytics, and engagement under one roof
 - 👍 Results-Driven**
Measurable improvements in energy, engagement, and organizational wellbeing
 - 👍 Customizable Plans**
Designed and adapted by our R&D division to meet your company's unique objectives, workforce profile, and wellness vision



Take the First Step

Build a healthier, more productive workplace

Empower your employees with knowledge about their own biology and unlock your organization's full potential.

GeneSupport - geneOmbio Technologies Pvt. Ltd.

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